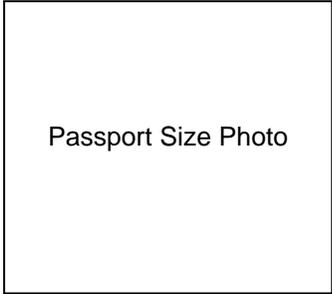


From



To

The Director of Information & Public Relations,
Information and Public Relations (Exhibition) Department,
Secretariat, Chennai-9.

Sir,

Sub : Exhibition - Government Exhibition.....-
Conduct of Publicity item under Monopoly basis - Bid offer - Regarding.

I agree to abide by the conditions specified in the tender schedule for the conduct of Publicity as well as other general conditions applicable to all participants in the Government Exhibition.

I offer the rate of Rs.....(Rupees.....
.....) for conducting
Publicity on monopoly basis in the above Government Exhibition
at.....

Signature of the Tenderer

Name & Address :

Date :

Information & Public Relations (Exhibition) Department

GOVERNMENT EXHIBITION.....

Conditions for Monopoly right to conduct publicity in the Exhibition

Following are the conditions stipulated for monopoly rights for publicity:

1. Only those who have completed the age of 21 can take part in the tender/auction.
2. Publicity includes publicity through posters, banners, arches, box type loudspeakers, and video and T.V.media.
3. Slide shows and screening of cinema films, screening cinema through T.V.; Political party symbols or party based announcements are not permitted.
4. The publicity contractor should not object to any display put up by participating Government Departments/Undertakings inside or on the pavilions/stalls or at any point in the exhibition. He should not object to the name boards put up by the stall holders in their stalls/pavilions.
5. The publicity contractor should erect hoardings, arches and put up banners etc., only at the places specified by the Exhibition authority. Erecting hoardings, arches, banners etc., without the permission of the Exhibition authorities will be removed without any prior notice.
6. Publicity materials to be displayed and the records to be played should be got cleared by the exhibition authorities in advance.
7. Publicity of any sort which are found detrimental to the smooth running of the exhibition will not be permitted.
8. Only box type loudspeakers should be fixed to cover the entire area of the exhibitions as well as the gates. The Audio publicity should not cause any inconvenience or nuisance to the inhabitants who live nearby the exhibition ground. The speaker boxes and TVs should be installed only in the places specified by the exhibition authorities. Metal Horns should not at all be used.
9. The box loudspeakers should be fixed at the places and at the height specified by exhibition authorities. It should also not cause any inconvenience to the participants, other monopoly holders, stall holders or the visiting public. The sound should be maintained at an audible level as instructed by the exhibition authorities.
10. A list of all advertisers canvassed by the monopoly right holders should be furnished to the exhibition authorities in time. The exhibition authorities have the right to reject any advertisement matter or to stop publishing, painting them if found objectionable in any way in the interest of the public and Exhibition.
11. The publicity announcement and playing the records should start daily at the time of opening of the exhibition and should continue till the closure.

12. The sign board, banners, hoardings etc., covering the road should be got approved by the exhibition authorities and fixed not less than 20 feet height from the ground level.
13. 500 sq.ft. covered space will be provided to publicity office. This area should not be resold / handed over to any other person under any pretext by the monopoly right holder. The publicity contractor shall not use it for any other purpose such as display, sales etc. The place should be used only for running the publicity office.
14. Any announcement of public interest given by the exhibition authority should be announced properly free of charge.
15. Persons taking part in the tender should furnish an Earnest Money deposit of Rs.25,000/- (Rupees Twenty Five Thousand Only) by way of a Demand Draft drawn in favour of the "Accounts Officer (Exhibition)". (Service Tax 18.%)
16. The tenderer should have a previous experience in having conducted publicity in Government Exhibitions.
17. Those who have defaulted in payment or debarred on various reasons in the exhibitions organised by the Government of Tamil Nadu or its undertakings will not be permitted to take part in the tender.
18. The deposit of unsuccessful tenderer will be returned without interest after 30 days.
19. Exhibition authorities cannot be held responsible for the change of venue, postponement, cancellation etc. and decision of the DIPR is final in this regard.
20. The Director of Information and Public Relations reserves the right to reject the offer if the rate offered by the Tenderers is found to be not satisfactory when compared to the rates offered in the previous years. He can negotiate with the Tenderers to get a justifiable rate.
21. The Contractor has no right to object the display of Video / T.V. Clippings etc., of their own products / items made in their allotted spaces in the stalls / pavilions.
22. The decision of the Director of Information and Public Relations shall be the final in all matters of dispute regarding the publicity rights.
23. The Tender Form should be accompanied by residential proof (attested copy of Ration Card/Driving Licence,etc.) The tenderer has also to furnish Solvency Certificate obtained from the Revenue Authority for not less than the value of Earnest Money Deposit amount along with his tender Form. The successful tenderer should make full payment the Tendered amount within six days on receipt of confirmation order without adjusting the EMD.
24. The Director of Information & Public Relations also have the right to direct the successful bidder to make full payment of the tendered amount within the specified short time before confirmation. If the Tenderer fails, the tender will be rejected.

25. The safety of the successful tenderer's materials against loss by theft, accident, fire, flood, rain, riot, arson, earthquake or any other natural calamity shall be his own responsibility and the department shall not be in any way held responsible for this. The party is advised to insure his materials at his own cost for any damage against fire, flood, theft, riot and arson, etc., The Government will not take any responsibility to pay compensation for any loss or damage suffered by the contractor or his labourers or materials used in the Government Exhibition.
26. The successful tenderer should not go back in their commitment in conducting the publicity on any grounds. No representation will be entertained in this regard and the EMD amount will be forfeited to Government if they go back on their commitment.
27. If any violation of the above conditions are noticed, suitable fine will be imposed for the violation, and the successful tenderer/bidder shall not be allowed to take part in future.
28. The successful tenderer should pay Advance amount for Electricity connection as prescribed by the Exhibition Authorities according to the provisions. The Electricity consumption charges will be Rs.20/- (Rupees Twenty only) per unit.
29. The Jurisdiction for all the Legal matters will be Chennai Courts only.
30. The tender will be accepted upto.....p.m. on.....and will be opened on the same day after the auction.

I agree to abide by all the above conditions stipulated for conducting publicity as well as general conditions applicable to all participants of the Exhibition.

Station :

Signature

Date :

Name & Address

From

Passport Size Photo

To
The Director of Information & Public Relations,
Information and Public Relations (Exhibition) Department,
Secretariat, Chennai-9.

Sir,

Sub : Exhibition - Government Exhibition.....-
Conduct of Amusement item under Monopoly basis - Bid offer - Regarding.

I agree to abide by the conditions specified in the tender schedule for the conduct of Amusement as well as other general conditions applicable to all participants in the Government Exhibition.

I offer the rate of Rs.....(Rupees.....
..... for conducting
Amusement on monopoly basis in the above Government Exhibition
at.....

Signature of the Tenderer

Name & Address :

Date :

GOVERNMENT EXHIBITION.....

Conditions for monopoly for Conducting an Amusement Complex with Mechanical Items and Side Shows in the Exhibition

Following are the conditions stipulated for monopoly right for conducting an amusement complex in Government Exhibition.....at.....

1. The tenderers for Mechanical items and side shows should themselves be the owners of side shows, or produce the lease agreement from the genuine and a reliable party for the supply of these items. Items other than the specified will not be allowed in the complex.
2. a) Any other permissible items in lieu thereof
are allowed only with the prior permission of Joint Director(Exhibition).
b) The Mechanical items normally allowed will be one Giant Wheel, one Tora Tora, one Break
dance, one Roller Coaster, Cup & Saucer, Fresh bee and Ranger any other items in lieu thereof with prior permission of the authority.
3. For any extra item other than the above, separate charges as fixed by the Exhibition authorities should be paid.
4. All the show items or machineries of amusement complex etc. should be brought to the exhibition ground one week before the commencement of the exhibition and they should be kept ready for operation two days before the inauguration of the exhibition.
5. The volume of the box type speakers in the side shows complex should be kept at a bearable volume and it should not be a nuisance to the visiting public.
6. The whole set up of side shows complex and mechanical items should be within the area earmarked and agreed upon by the exhibition authorities. Any extra area occupied will be charged at the rate decided by the Exhibition authorities.
7. The highest tenderer should inform the exhibition authority the height of the Giant wheel on receipt of confirmation order. No variation in the height is allowed.
8. The Giant wheel, etc. should be absolutely in good condition and ensure public safety in all respects. Any damage caused to the Government or public due to any malfunctions of the mechanical items etc. shall be duly compensated by the monopoly right holder.
9. An area as prescribed in the map of the Exhibition ground will be allotted for the conduct of the mechanical items and side shows in the exhibition.
10. Innovative and modern mechanical equipments should be invariably introduced replacing the older rides at reasonable intervals. The whole complex should be kept appreciable and likeable as to maintain the dignity of the exhibition and should not cause any inconvenience to the visiting public at any time.

11. All taxes due to civil and other Municipal/Corporation bodies should be paid by the monopoly holders.
12. The contractors should make their own arrangements to get necessary certificate or permission from the concerned departments for the conduct of the side shows in the exhibition.
13. Only those who have completed the age of 21 years can take part in the tender.
14. Those who have defaulted in payment in the exhibitions organised by the Government of Tamil Nadu or its undertakings will not be permitted to take part in the tender.
15. Persons taking part in tender should furnish an Earnest Money Deposit of Rs.4,00,000/- (Rupees Four Lakhs Only) by way of Demand Draft drawn in favour of the "Accounts Officer (Exhibition)"
 16. The Earnest Money Deposits of unsuccessful tenderer will be returned without any interest after 30 days or after the finalisation of tender, whichever is earlier.
17. The Director of Information & Public Relations reserves the right to reject the offer if the rate offered by the Tenderer is found to be not satisfactory when compared to the rates offered in the previous years. He can negotiate with the Tenderers to get a justifiable rate.
18. The decision of the Director of Information and Public Relations shall be final in all matters of dispute and will be binding on all parties participating in the tender.
19. Exhibition authorities cannot be held responsible due to change of place, postponement, cancellation etc., and decision of the Director of Information and Public Relations is final in this regard.
20. The Tender form should be accompanied by residential proof (attested copy of Ration card / Driving Licence, etc.) The Tenderer has also to furnish Solvency Certificate obtained from the Revenue Authority or Bank Guarantee for not less than the value of EMD amount along with this tender Form. The successful Tenderer should make full payment of the Tendered amount within six days of receipt of confirmation order without adjusting the EMD.
21. The safety of the successful tenderer's materials against loss by theft, accident, fire, flood, rain, riot, arson, earthquake or any other natural calamity shall be his own responsibility and the department shall not be in any way held responsible for this. The party is advised to insure his materials at his own cost for any damage against fire, accident, flood, theft, riot, and arson etc., The Government will not take responsibility to pay any compensation for any loss/damage suffered by the contractor or his labourer or for the materials used in the Government Exhibition. Any form of inconvenience and endanger to the visiting public by any form of amusement items should be avoided and safety should be taken care of. If such untoward incident happens during the exhibition period, the successful tenderer will be held responsible in legal matters and not the exhibition authorities.

22. The tenderer should obtain Safety Certificate from Electrical Inspector of the Exhibition Venue and also produce Insurance for Mechanical Items etc.
23. Government will not take any responsibility to pay compensation or any loss or damage suffered by the public and full risk will be on the contractor.
24. If any accident occurs in the amusement area, Government will not take any responsibility in that regard and the contractor has to meet the consequences with the police authorities and public etc.
25. The successful tenderer has to obtain necessary permits or licenses from the local authorities for running the amusement items.
26. The successful tenderer has to make arrangements for installing the warning signboard wherever necessary and install fire precautionary equipment to safeguard public.
27. The tenderer must obtain stability certificate from PWD authorities concerned.
28. The serial bulb sets put up at machine and electrical rides should not be displayed by the tenderer within the easy reach of the public.
29. The successful tenderer should not go back in their commitment in conducting the amusement complex on any grounds. No representation will be entertained in this regard and the EMD amount will be forfeited to Government if they go back on their commitment.
30. The successful tenderer should pay Advance amount for Electricity connection as prescribed by the Exhibition Authorities according to the provisions. The Electricity consumption charges will be Rs.20 /- (Rupees Twenty Only) per unit.
31. The jurisdiction for all the legal matters will be Chennai courts only.
32. The tender will be accepted upto.....p.m. on.....and will be opened on the same day after the auction.
33. If any violation of the above conditions are noticed suitable fine will be imposed for the violation, and the successful tenderer/bidder shall not be allowed to take part in future.

I agree to abide by all the above conditions stipulated for conducting Amusement Complex as well as several conditions applicable to all participants of the exhibition.

Station :

Signature of the Tenderer:

Date :

Name & Address :