

eema

Event & Entertainment
Management Association

Spotlight Awards



COMMITMENT. COLLABORATION. EXCELLENCE

8th September, 2017

ABOUT US

EEMA Spotlight awards, an initiative of EEMA aims to provide a platform to felicitate & honour the outstanding performance and tremendous contribution of the partners (EEMA & NON-EEMA) towards development of the Event Industry.

EEMA Spotlight Awards presents a forum where pioneers, individuals, organizations, old associates, peers and new entrants get together to share their experiences, ideas, accomplishments and achievements together under one roof. Also, a portal to help event managers choose from the country's best partners to ensure smooth execution/functioning of an event.

Glimpses of Spotlight 2016

An Introduction to EEMA Spotlight Awards



EEMA Spotlight Awards|2016







Awards Categories

S.No.	Particulars	Category Description	Category Evaluation Factor
1.	Best Production House (Corporate Events)	For providing the best infrastructure, trussing, fabrication, turnkey solution for any event.	Quality/Variety of inventory, timely delivery, team efficiency, new techniques, equipment and safety
2.	Best Production House (Weddings)	For providing the best infrastructure, trussing, fabrication, turnkey solution for any event.	Quality/Variety of inventory, timely delivery, team efficiency, new techniques, equipment and safety
3.	Best Sound Partner	For providing best sound equipments and services for events keeping in mind the client's need, requirements, technical know how, venue and scale of event.	Quality/Variety of inventory, timely delivery, team efficiency, new techniques, equipment and safety

S.No.	Particulars	Category Description	Category Evaluation Factor
4.	Best Light Partner	For providing best lighting equipments and services for events keeping in mind the client's need, requirements, venue and scale of event.	Quality/Variety of inventory, timely delivery, team efficiency, new techniques, equipment and safety
5.	Best Audio Visual Partner	For providing best AV equipments, quality of product and services for events keeping in mind the client's need, requirements, venue and scale of event.	Quality/Variety of inventory, timely delivery, team efficiency, new techniques, equipment and safety
6.	Best Audio Video Content Creator	For creating the best content for an AV keeping in mind the client's brief.	Creativity, Innovation, Transitions, Background Music and Quality of Output

S.No.	Particulars	Category Description	Category Evaluation Factor
7.	Best Sound Engineer	For providing best service in managing and mixing the sound as per the artist, client and venue.	Special effects, technical knowledge, practical skills, good sense of pitch, timing and rhythm.
8.	Best Light Designer	For providing best lighting solution in a (TV show, Award ceremonies, corporate events) which are unique and technical at an event and manage the set up of lighting systems.	Creativity, Technical Ability, Special Effects, good visualization and close attention to detailing
9.	Best Special Effects	For providing creative inputs related to SFX, Pyro techniques, Rigging, Hydraulics or any special effects being used in the event.	Quality, Team efficiency, Creativity, Execution, Technical Ability

S.No.	Particulars	Category Description	Category Evaluation Factor
10.	Best Anchor (Male)	Most Scintillating EMCEE for an event	Stage Presence, Crowd Interaction, Voice Modulation, Expressions, Personality, Body language, Spontaneity
11.	Best Anchor (Female)	Most Scintillating EMCEE for an event	Stage Presence, Crowd Interaction, Voice Modulation, Expressions, Personality, Body language, Spontaneity
12.	Best Live Performer (Male)	Most versatile performer with oomph and glam.	Stage Presence, Crowd Interaction, Expressions, Personality
13.	Best Live Performer (Female)	Most versatile performer with oomph and glam.	Stage Presence, Crowd Interaction, Expressions, Personality

S.No.	Particulars	Category Description	Category Evaluation Factor
18.	Best Hospitality Partner	For planning and executing logistics and hospitality requirements for an event	Team efficiency and personality, hospitality, communication skills, uniform
19.	Best Team Building Company	For executing the best activity where group of clients engage in a common task or goal that enhances team working	Planning, Coordination, Execution, Results
20.	Best AV Film (Corporate Events)	For creating a mesmerizing video for an event with best quality and creative content	Quality, Technical Ability, Creativity, Concept, Content
21.	Best AV Film (Weddings)	For creating a mesmerizing video for an event with best quality and creative content	Quality, Technical Ability, Creativity, Concept, Content

S.No.	Particulars	Category Description	Category Evaluation Factor
14.	Best Dance Company	For providing the best dance troupe and supporting services for events.	Choreography, Quality of dancers, versatility, Synchronization, Costumes, Props and use of technology
15.	Best Choreographer (Weddings)	For providing the choreography solutions.	Teaching techniques, choreography skills, Versatility, Concept
16.	Breakthrough Act of the Year	For those who have added extra charm to the event with their unique concept and presentation	Creativity, Concept and Innovation, Execution
17.	Best DJ	For making people groove to their mixes.(DJ's hosting Festivals, Corporate shows, Weddings, Concerts)	Crowd interaction, technical ability, mixes, spontaneity, versatility

S.No.	Particulars	Category Description	Category Evaluation Factor
22.	Best Floral Designer	For those who provide the best designs and innovative ideas.	Knowledge, Creativity, Concept/Theme, Team efficiency, Detailing and Finishing
23.	Best Set Designer (Weddings)	For best concept and execution of a set	Theme, Creativity, Planning, Execution, Technical Ability, Innovation
24.	Best Photography	For those who cover the best moments in their frames	Technical Ability, Creativity, Framing, Presentation, Equipment, Editing, Story, Quality
25.	Best Videography	For those who provide the best videography and cinematography for events	Story, Concept, Technical Ability, Music, Creativity, Equipment, Editing, Quality

S.No.	Particulars	Category Description	Category Evaluation Factor
26.	Best Guest Engagement Technology	For providing best guest engagement activities using technology	Technical Ability, Creativity, Concept, Execution efficiency, use of technology
27.	Best Bar Solutions Partner	For providing best bartending solutions with innovative setup and bar menu	Quality, Innovation, Creativity, Concept, Presentation, Bartending ability, technique
28.	Best Invitation	For providing the best invitations and stationary for an event.	Designing, Quality, Concept, Creativity, Timely delivery
29.	Best Food Partner	For providing the best food and beverage experience	Concept, Presentation, Menu Designing, Creativity, Quality, Service efficiency
30.	Best Venue	For providing the best venue (indoor and outdoor) solutions for an event.	Ambiance, Layout, Location, Accessibility, Designing

S.No.	Particulars	Category Description	Category Evaluation Factor
31.	Best Choreographer and dancers for Television Events & Award Ceremonies	For providing the choreography solutions & best dancers .	Teaching techniques, choreography skills, Versatility, Concept, Quality of dancers, versatility, Synchronization, Costumes, Props and use of technology
32.	Best Set Designer for Television events & Award Ceremonies	For best concept and execution of a set for any TV show or Award ceremony	Theme, Creativity, Planning, Execution, Technical Ability, Innovation

Guidelines

For submitting Award Entries

A. Award Participation Guidelines

- Work done (Inside or Outside India) between 1st April, 2016 and 30th June, 2017 is eligible for application.
- Please try and provide all the possible information regarding the entries according to the criteria given.
- All questions in the entry form must be answered. Incomplete forms will not be considered.
- Applications for spotlight awards can be filled through the online application link on the website/Offline mode
- Offline Entry submission – Download the form mentioned in the Offline Registration , attach the Form + client authorization letter + Cheque & a pendrive with PPT & Video and send on the below mentioned address.
- The participation fee for each entry is Rs 4,000 plus tax for EEMA Members and Rs 5,000 plus tax for Non EEMA Members.
- Payment has to be made by Cheque or through bank transfer in favor of EEMA(Event and Entertainment Management Association).
- Bank Details are following:
 - SB account no. - 268010100159562
 - Bank Name - Axis Bank Limited
 - IFSC Code - UTIB0000268
 - Bank Address - Greater Kailash - II ,
New Delhi – 110048
- Address for submitting Cheque
 - Touchwood Group
 - 11 A, Aruna Asaf Ali Marg
 - Opp. Fortis Hospital,Vasant Kunj
 - New Delhi – 110070
 - Contact No -9810760975, 9971693251

- ❑ The last date for uploading/submitting the entries and making payments is 17th August, 2017.
- ❑ Each award entry must be submitted online/offline in the format of a PPT/AV or both. (Please see details in the entry guideline section).
- ❑ More than 1 entry in a particular category is allowed
- ❑ This PPT/AV should include photographs/information about the partner according to the category.
- ❑ Please ensure that the name of the agency does not appear anywhere in the award entry and collaterals (PPT, AV film presentation).
- ❑ This is most critical; any non-adherence to this will result in disqualification of the entry.
- ❑ Please maintain a copy of the application with you for your records.
- ❑ If you have any questions, or require any clarifications, Please contact:
Pallavi Batra Ph:-9971693251
Aanchal Jhamb Ph:-9910996464
Shristi Dhandaria Ph:- 9810760975

B. PPT GUIDELINES

- ❑ The PPT needs to be submitted in a soft copy only through the online link on www.spotlightawards.in.
- ❑ The PPT should have the details as per the criteria of the category and also please note important dos and don'ts as below:
 1. Please mention the Category Name on the first page of the PPT for which your the entry is being submitted.
 2. PPT should consist of 12-15 slides maximum.
 3. PPT should cover all the possible information regarding the entry according to the category.
 4. Please use only New Time Roman font and please don't use less than 10-point size.
 5. Agency name should not appear anywhere in the PPT.

C. AV GUIDELINES

- We need only one AV for each entry. (Wherever applicable).
- The AV should be submitted online only through the online link on www.spotlightawards.in. & offline submission to be done in a pen drive (as mentioned in the previous slide)
- The size of the AV file (MP4) to be uploaded along with the form should not exceed 100 MB and duration should not exceed 3 mins.

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For Queries, please contact :

Pallavi Batra : 9971693251

Aanchal Jhamb : 9910996464

Shristi Dhandaria : 9810760975

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