

# Vinita Chatterjee

VIVACIOUS MEDIAWORKS

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## Summary

VINITA CHATTERJEE IS THE FOUNDER & M.D. OF VIVACIOUS MEDIAWORKS. ( A MEDIA CORPORATE ENABLING CORPORATE BRANDING, PR, ADVERTISING & COMPLETE MEDIA SOLUTION ALONG WITH DIVISIONS LIKE ARTIST & CELEBRITY MANAGEMENT, EVENT CONCEPTUALIZATION & INTELLECTUAL PROPERTY GENERATION) SHE IS A BRAND, AN ARTIST OF IMPECCABLE CALIBER IN THE INDUSTRY OF MEDIA & ENTERTAINMENT. SHE IS A BOLLYWOOD ACTOR. EARLIER ACTED IN A STAR PLUS POPULAR SERIAL(SHE RECEIVED THE BEST DEBUT AWARD,2013). SHE STARTED HER CAREER AS JOURNALIST IN THE POPULAR ENGLISH NEWS CHANNEL : CNN IBN. EVENTUALLY SHE BECAME AN ANCHOR FOR A LIFESTYLE SHOW IN ZEE NETWORKS & A TRAVEL SHOW HOST WITH ZEE TRENDS. SHE IS A RENOWNED ANCHOR, VJ, CORPORATE COMMUNICATOR, MASTER OF CEREMONIES & MOTIVATIONAL SPEAKER IN VARIOUS FORUMS AND PERFORMED IN OVER 500 SHOWS THROUGHOUT THE COUNTRY & INTERNATIONALLY. SHE IS ALSO A TRAINED CLASSICAL SINGER & A CHARISMATIC WESTERN DANCER AND PERFORMED IN VARIOUS AWARD SHOWS, MUSICAL CONCERTS & ENTERTAINMENT EVENTS. SHE IS A VERSATILE, MULTIFACETED ARTIST AND A COMPLETE PERFORMER (ACTOR, ANCHOR, SINGER & PERFORMER).

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## Experience

### **( A MEDIA CORPORATE ENABLING CORPORATE BRANDING, PR, ARTIST MANAGEMENT & COMPLETE MEDIA SOLUTION at VIVACIOUS MEDIAWORKS**

February 2014 - Present (1 year 7 months)

FOUNDER & CEO. VIVACIOUS MEDIAWORKS (VMW) HAS TWO WINGS : 1. VIVACIOUS ARTISTS & ENTERTAINMENTS. 2. VIVACIOUS CORPORATE MEDIA SOLUTIONS.

### **ACTOR & TELEVISION ANCHOR at Star India Pvt Ltd**

January 2013 - Present (2 years 8 months)

### **Anchor & Television Show Host at Zee Network**

September 2011 - January 2013 (1 year 5 months)

### **Communication & Media Trainer at Vibgyor Institute of Professional Training**

May 2009 - October 2009 (6 months)

### **Journalist at CNN-IBN**

December 2007 - January 2009 (1 year 2 months)

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## Projects

### **Actor : Star Plus**

January 2013 to Present

Members: Vinita C., Anju Mahendru

My debut as an actor on Star Plus.

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## Skills & Expertise

### **Mass Communication**

**Anchoring**

**Travel Journalism**

**Corporate Communications**

**Public Speaking**

**VJ**

**Singing**

**Acting**

**Performing Arts**

**Environmental Journalism**

**Voice Over**

**Language Teaching**

**Academic English**

**Public Relations**

**Travel Writing**

**Adventure Travel**

**Travel Photography**

**Environmental Education**

**Broadcast Journalism**

**Science Journalism**

**Social Documentary**

**Nature Photography**

**Event Management**

**Corporate Events**

**Media Events**

**Media Relations**

**soft skills training**

**Personality Development**

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## Education

### **Rabindra Bharati University**

MA (English), English Language and Literature, 2011 - 2013

### **Rabindra Bharati University**

MA, MASS COMMUNICATION & VIDEOGRAPHY, 2009 - 2011

**LORETO COLLEGE, KOLKATA**

BA(Communicative English), mass communication, 2006 - 2009

**ST. XAVIER'S INSTITUTION, KOLKATA**

ISC, ECONOMICS, GEOGRAPHY, MATHS, 1991 - 2006

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## Interests

ANCHORING, TRAVEL WRITING & PHOTOGRAPHY, SINGING & PERFORMING ARTS

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[Contact Vinita on LinkedIn](#)