



BIG DEAL

ONE KID WITH A DREAM



STORY

It all started with some anguish, frustration and some unspoken feelings which had to be put out to the world. Penning down the rhymes and emotions weren't easy in the beginning but perseverance and hard work can overcome even the hardest of challenges. At first it was the rhymes and then followed the flow. Finally it was time to compose the beat. He is a one-man army and juggles between the roles of rapper/singer/beat producer/lyricist efficiently.

Big Deal aka Samir Rishu Mohanty hails from Puri, Orissa. He is born to a Japanese mother and Indian father. He completed his primary education in Puri and then moved on to complete his secondary education at St. Pauls School, Darjeeling.

HOW

Darjeeling, the queen of hills popular for its urban culture, introduced him to Hip Hop. He started rapping at the age of 18 after watching the movie 8 mile. Inspired by the rawness and the sheer power of the freedom of expression, he began to pen down his own thoughts in the form of rhymes. In the beginning it was more of a way to stand out and gain attention but things got serious when he started using rap as a tool to vent.

WHAT

So he picked up topics around his daily life as things to rap about. From his regular predicaments to the things that make him euphoric, were his words. He is unique as a person; unique are his experiences & so is his story. Hence his lyrics are formed around the various experiences, good or bad; he has had in his life. He does not believe in the concept of faking or fabricating his past to form extraordinarily exciting stories. He represents the everyday common man, mango person, "aam admi" and tells their story with witty lines and wordplay to back up his content.

WHY

His lyric predominantly focuses on uplifting lives and inspiring people to overcome everyday struggles. Each one of us has struggles, however big or small, and struggle is the only thing that keeps us at our feet grinding. It helps us get better and without it, our lives would lose meaning. So he raps for that one kid with a dream in order to provide him enough inspiration to carry on and persevere regardless of the struggle that he faces.



CAREER HIGHLIGHTS

Big Deal stepped into the Bangalore Hip Hop scene as a solo artist in the year 2013, and has been active ever since. Some of the highlights in his career can be seen below:-

- **Sennheiser** ranked Big Deal as the Top 25 artist in India, he is also the only Hip Hop artist to grace the list.
- He has opened acts for bigger international artists like:-
 - **Raghav** (Indian born/Canadian pop Sensation)
 - **Watsky**(USA's viral Youtube rapper)
 - **DJ Mark Da Spot** (Justin Timberlake's official DJ)
 - **Gangis Khan** aka **Camoflauge**(Canada's No.1 Hip Hop Artist)
- Big Deal was a part of the **India Music Week 2015** in their Bangalore leg of their country wide tour.
- He has been a part of the biggest stainless steel expo happening in Gandhinagar, Gujarat called **Indinox 2015** and has performed in front of the CM and governor of Gujrat.

http://www.youtube.com/playlist?list=PLPTaulvVLsbm7maTADC_eJPh8eNiZZavr



- MTV the biggest music channel in India invited Big Deal to be a part of their show called **MTV Sync**. Big Deal shared the television space with one of the greats of Desi Hip Hop, AR Rahman's official rapper, **Blaaze**.
- Blaaze & Big Deal along with Sagar Desai went on to create a magical song called **Microphone**. This was one of the very few instances Hip Hop was getting a space on National Television in India and for the first time ever it was an entire episode of it.
- Follow the link to watch the entire episode:-
<https://www.youtube.com/watch?v=Zw3jgjo2luE>
- Follow the link to watch the music video:-
<https://www.youtube.com/watch?v=5tEsPRV2P1E>



- He was the winner of the Renault **Free The Music** campaign, curated by Songdew bringing him critical acclaim. He also performed at the various launch events in different cities like Delhi, Bangalore.



- He worked with Sneha Khanwalkar of MTV sound Tripping fame, for an upcoming Bollywood movie called “**Detective Byomkesh Bakshi**” of Yash Raj Productions. The song is called “**Bach Ke Bakshy**”.

When detectives take to rap

BHUMIKA K.

Bengaluru's rap scene is upped once again as it makes a statement in Bollywood. This time it's for the movie *Detective Byomkesh Bakshi*'s first teaser song 'Bach Ke Bakshy' featuring 'Luru rappers Big Deal and Smokey The Ghost.

This high-energy promotional music track of Dibakar Banerjee's crime thriller features Sushant Singh Rajput do a kickass dance in a dhoti in most parts, straddling timeframes, and unable to stop himself from dancing in a parking lot!

Big Deal (Samir Rishu Mohanty aka #OneKidWithADream) and Smokey The Ghost (Sumukh Mysore) performed at India Music Week where the film's music director Sneha Khanwalkar heard them and loved their live energy, say the boys. The best part of the whole song-making process was that the boys got in almost blind into the job. The music director 't' give them any real and there were no discussions, they say! Their were recorded in a stu-

Bengaluru rap artistes Big Deal and Smokey The Ghost up the scene, adding their bit to a song in the Hindi movie *Detective Byomkesh Bakshy*



GREAT LEARNING EXPERIENCE Bollywood is the place to be. It has a large reach and that's where the fame and money is, say the boys **PHOTO: SP SAMPATH KUMAR**

we kept in mind that he's a arat, Delhi, and in the north through the valley of the shadow of death/Kar-pen the eyes ain't even blinking, why did they bang on the head? Why is there blood on the body? It was a great learning

- Due to the notoriety he was creating in the live scene, the biggest brand of headphones in the world, **Beats by Dr.Dre** approached Big Deal to endorse their brand. They did a large number of parties together in the city and also held various competitions allowing fans to win Beats by Dr.Dre merchandise. He is one of the very few artists in India to be associated with this brand.
- In association with **VH1** and powered by **DesiHipHop**, Big Deal toured the **North east India** around November 2014 and covered cities like **Kolkata, Darjeeling, Siliguri, Gangtok, Itanagar**. The tour was also supported by various sponsors like **Kingfisher, Jim Beam, Tuborg**.



- **Qyuki**, an artist focused network started by AR Rahman & Shekhar Kapoor named Big Deal the **artist of the month** for March, 2014.

- Big Deal was the **“Pick of the Month”** for June 2014 at India’s leading artist website **Songdew**. The spot given to the likes of artist such as **Indus Creed, The Raghu Dixit Project, Parikrama**.

- Songdew also listed Big Deal in their list of upcoming Indie artists to watch out for in 2015.

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