



### Introduction

- Having delivered over 600 scintillating performances all over the country in the last 10 years, they have firmly established themselves as the most sensational and versatile band in the country.
- Their song featured in the background score of '**Dum Maro Dum**', the biggest blockbuster of 2011.
- They have performed three times on **NDTV** as guest artistes for Vir Sanghvi's show 'Face the Music'.
- Their live shows have been covered by Aaj Tak, Zee, MTV, NDTV and numerous other national and local channels.
- Famous for their **versatility**, they are the only band that performs in **Hindi**, **Punjabi and English**. They can keep them on the floor for hours with their peppy, foot tapping songs, or serenade them for an entire evening with soft and soulful melodies.
- They make every concert extra special and memorable by involving their audience in the show and making them a part of it.

# The Band

Karma is a Delhi and Mumbai based band that has totally sensationalized the live music scene in the country. Having rocked audiences across the country, Karma is hailed as the hottest act to rock the stage. The band is known for rocking crowds with its high-energy music and scintillating performances. From beginning to end, the stage is set on fire and the audience is left chanting for MORE.



# THE USP

So what makes KARMA so special? Why is a band based mainly in Delhi/Mumbai flown all over the country by their fans to perform for audiences in cities as far as Cochin, Chennai, Hyderabad, Vizag, Raipur, Jammu, Ahmedabad etc.? Is it just because of their mind blowing performances and awesome stage presence? Is it just their vast experience of having handled all kinds of audiences over 10 years, leaving them awestruck and shouting for more? Here are a few reasons why:

- **Multilingual** Karma is perhaps the only band that performs in **Hindi, English and Punjabi**, with equal ease and finesse, across genres like pop, rock, jazz, indipop, bollywood etc.
- **Retro&Contemporary** The band plays an eclectic mix of both retro and contemporary music in both Hindi and English.
- **Rocking and soulful** Karma is known for its high energy music. But very few people know that the band has an immense repertoire of soft and soulful music.
- Audience involvement- As we take to the stage, they take to the floor. They dance with us, they clap with us, they sing with us. The audience is always as much a part of the show as the band. We don't just rock them... we rock *with* them.
- **Versatile** Corporate gigs, private functions, clubs, college concerts, each show has its own unique requirement. The set list for each show is different depending on the audience profile.



With more than 600 shows under its belt in the last ten years, it would be impossible to list them all here. Here are just a few of the most memorable ones:

### **Public performances:**

Navy Officers' New Year's Eve Ball Dec. 2010, British High Commission (Feb 2010), Coast Guard Officer's Ball (Feb 2010), Ramoji Film City, Hyderabad (NYE '10 celebrations);Annual Navy Ball, '09, Delhi; Madras Gymkhana Club Valentines Day '10; Annual Coast Guard Ball '10, Noida; British High Commission (Feb '10); Pragati Maidan, New Delhi (For Dainik Jagran); Le Meridian Jaipur for L&T (Jan 17, 2009); Spice Mall, Noida, Jan 1, 2009 (Live coverage by Aaj Tak, Zee News); Indian Military Academy (IMA), Dehradoon; Novotel Hyderabad (NYE 2009); Swiss Embassy (Fund Raiser for Akshay Pratishthan); HRH Resorts, Gajner Palace, Gajner, Rajasthan; Metro Walk and Adventure island, Rohini; Mélange, Meerut; Ansal plaza; PVR Vikaspuri; PVR Saket; Centrestage mall, Noida; Shows sponsored by Amar Ujala at Agra, Allahabad, Kanpur and Meerut; Launch of Pyramid Mall, East Delhi; Neemrana Fort ...

### College shows

IIM Raipur Mar '11, PIET (Engineering College) Feb '11, Panipat, Mar '10; MASD (Engineering College) Mar 2010, DCRUST (Engineering College) Sonipat, Feb 14, 2009; SRM College, Ghaziabad; International Management Institute, Delhi; IIT Kanpur (2005); Engineering college at Allahabad; Engineering college Kanpur; Lady Irwin college, Delhi

### Clubs and Pubs

Madras Gymkhana Club (Feb. 2010), Surya Officer's Institute, Lucknow; Genesis Club, Lucknow ; Army Club, Jaipur ; Army club, Meerut; 32nd Milestone, Gurgaon; DLF Golf Club ; No Escape; Moet's; Blues; Executive club, Bareily...

### Corporate shows

Canon, Baxter, Ambey Valley (near Mumbai) for Maruti May 2010, Airtel; HSBC ; Pepsi; Videocon ; Vodafone; JK Tyres; Wills Fashion; Chivas; Kingfisher Airlines; Convergys; Hero Honda; Amex; ICICI Bank; Microsoft; IBM; Hewitt Packard; McDowells, Dainik Jagran; Amar Ujala; Standard Chartered; Times of India; Hindustan Times; L&T, Schneider Electicals...



You can check out some of Karma's awesome performances online at:

# Video Links:

A Clip from Karma's song in **Dum Maro Dum** (2011):

http://www.vimeo.com/28984111

Show reels:

http://www.youtube.com/watch?v=BZZtwCcALK8 (College) (Hindi/Punjabi)

http://www.youtube.com/watch?v=3geJRDjTPrs (Corporate) (Hindi/Punjabi)

http://www.youtube.com/watch?v=KCGfP4xKYgc (College (English/Hindi)

http://www.youtube.com/watch?v=TQrdwhBJQC4 (Soft/Retro)

http://www.youtube.com/watch?v=TQrdwhBJQC4 (Club ) (All English)

- <u>*TV*:</u> Aaj Tak: <u>http://www.youtube.com/watch?v=AztbLr2qzZo</u>
- NDTV: <u>http://www.youtube.com/watch?v=Ki65h23kwG0</u> <u>http://www.youtube.com/watch?v=jFivjnu-IVQ</u> <u>http://www.youtube.com/watch?v=ECfFUR9dIXE</u>
- ZEE: <u>http://www.youtube.com/watch?v=qhOYsO\_Pkjw</u>

A Karma show is bound to be high energy, and more often than not, their shows have to be wound up leaving the crowds craving and making NOISE for more!!!